

# HIGH

HIGH MUSEUM OF ART ATLANTA

## FOR IMMEDIATE RELEASE

### TOAST TO FAIRY TALES AND STORYBOOKS AT THE 2022 HIGHBALL FUNDRAISER

*Local bartenders will compete for best cocktail at this spirits spectacle benefiting the High Museum of Art*

**ATLANTA, June 23, 2022** — The High Museum of Art will invite more than a dozen of Atlanta’s most notable mixologists to compete at this year’s Highball, an exclusive craft cocktail competition fundraiser featuring themed sips, delectable bites and lively music on, August 14 from noon to 4 p.m. at The Foundry at Puritan Mill.

This year’s theme is “Fairy Tales and Storybooks.” Each mixologist is asked to create their best themed drink for judges and guests to vote on. Early bird and VIP tickets will be available on July 1, and general admission tickets go on sale July 14. Visit [www.high.org/event/highball-2022](http://www.high.org/event/highball-2022) for more information and to purchase tickets while they’re available.

“Highball is always a highly anticipated event for the Museum, not only because of the creativity presented by participating bartenders but also because of the community’s enthusiastic support for the arts,” said Allison Chance, the High’s director of development. “We cannot wait to taste the imaginative concoctions competitors create while revisiting our favorite childhood tales with each drink.”

The 2022 Highball will feature some of Atlanta’s top bartenders, who were hand selected by the event’s host committee:

- Orestes Cruz ([Aziza](#))
- Jasmin Goldstein ([Bar Politan](#))
- Raymond Sampson ([Bar Vegan](#))
- James Cramer ([Biltong Bar](#))
- Taylor Bennington ([Cooks & Soldiers](#))
- Katie Goldstein ([Jojo’s Beloved Cocktail Lounge](#))
- Haki Martin ([Lure](#))
- Jeremy Hathcoat ([Muss & Turner’s](#))
- Jared Grisham ([Overproof Rum Bar](#))

- Eric Bradley ([Saints + Council](#))
- Robert Thornton ([Sincère Fare](#))
- Walter Gregg ([The Consulate](#))
- Rick Blumberg ([The Woodall](#))
- Kursten Berry ([Twisted Soul Cookhouse & Pours](#))

Each bartender will unveil an original cocktail recipe at the event to compete for Highball's top honors. Guests are invited to sip each cocktail and vote for their favorites. Local judges, talent agent Mara Davis, 2019 Highball winner Erika Moore and Thrillist writer Joshua Robinson will score each cocktail based on five categories: appearance, taste, complexity, balance and originality. They will then combine votes to select the winners: Luxury Mixologist, Top-Shelf Mixologist and Classic Mixologist. In addition to bragging rights, each winning bartender will receive a cash prize.

Guests will enjoy music by DJ Dmark and storybook-inspired bites by Dennis Dean catering throughout the afternoon.

Doors will open at noon for VIP access, with general admission beginning at 1 p.m. Cocktail enthusiasts age 21 and older are encouraged to attend; all proceeds will benefit the High Museum of Art. Early bird tickets are \$65 for High Museum of Art members and \$85 for not-yet-members. Beginning on July 14, regularly priced tickets will be available at \$75 for Museum members and \$95 for not-yet-members. VIP tickets are \$125 each. Tickets may be purchased online at [www.high.org/event/highball-2022](http://www.high.org/event/highball-2022).

Guests are encouraged to flaunt their favorite Sunday brunch-chic attire for the occasion.

**Event listing:**

[Highball](#)

Sunday, Aug. 14, 2022

Noon to 4 p.m.

The Foundry at Puritan Mill

916 Joseph E. Lowry Blvd NW, Atlanta, GA 30318

Atlanta's best bartenders compete in a head-to-head craft cocktail competition at this fundraiser benefiting the High Museum of Art. Guests will raise a glass for a top-shelf cause and vote for their favorite libation as they enjoy music and light bites. Single tickets are \$75 for Museum members and \$95 for not-yet-members. VIP tickets are \$125 each. More information and tickets are available at [www.high.org/event/highball-2022](http://www.high.org/event/highball-2022).

**About the High Museum of Art**

Located in the heart of Atlanta, the High Museum of Art connects with audiences from across the Southeast and around the world through its distinguished collection, dynamic schedule of special exhibitions and engaging community-focused programs. Housed within facilities designed by Pritzker Prize-winning architects Richard Meier and Renzo Piano, the High features

a collection of more than 18,000 works of art, including an extensive anthology of 19th- and 20th-century American fine and decorative arts; major holdings of photography and folk and self-taught work, especially that of artists from the American South; burgeoning collections of modern and contemporary art, including paintings, sculpture, new media and design; a growing collection of African art, with work dating from prehistory through the present; and significant holdings of European paintings and works on paper. The High is dedicated to reflecting the diversity of its communities and offering a variety of exhibitions and educational programs that engage visitors with the world of art, the lives of artists and the creative process. For more information about the High, visit [www.high.org](http://www.high.org).

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#### **DIGITAL IMAGES AVAILABLE UPON REQUEST**

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