



HIGH MUSEUM OF ART ATLANTA

1280 PEACHTREE STREET, N.E. • ATLANTA, GEORGIA 30309

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**HIGH MUSEUM OF ART ANNOUNCES FIVE NEW BOARD MEMBERS
AND NEW LIFE TRUSTEE**

Atlanta, June 22, 2021 — The High Museum of Art announced today the appointment of five new board members to serve three-year terms: Yolanda Frinks, Lillian Cousins Giornelli, Mark Hanson, Kevin Lee and Melissa Proctor. Daniel W. Boone III was named a life trustee.

“We are thrilled to add these leaders to our board,” said Rand Suffolk, the High’s Nancy and Holcombe T. Green, Jr., director. “They each bring a unique perspective on our community as well as the Museum’s potential to impact our city in positive ways. We look forward to their increased involvement as we shape the future of the High.”

Suffolk added, “We’re also delighted to recognize Daniel W. Boone III as a life trustee. This designation honors Dan’s longstanding service as a board member and his significant contributions to the Museum as a donor; including endowing our folk and self-taught art curatorial position. His generosity has been instrumental in strengthening our collection and our exhibition program.”

In 2014, Dan and his late wife Merrie gave \$2.5 million to support folk and self-taught initiatives at the High. Dan served on the collections committee for many of his nine years on the board, and he has also supported numerous exhibitions and acquisitions for the Museum.

New board member **Yolanda Frinks** has served as the chief operating officer of Georgia Long-Term Care and Consulting since 2006. In this role, she leads operational oversight for the organization and manages relationships with more than 40 Georgia medical facilities. Prior to joining Georgia Long-Term Care and Consulting, Frinks spent 13 years with the U.S. Department of Energy’s Office of Technology Innovation and Development as an engineer and project manager. She has lived in Atlanta for more than 20 years.

Lillian Cousins Giornelli is the president of The Cousins Foundation, Inc., where she leads grantmaking to further the missions of organizations that strengthen the Atlanta community with a special focus on improving the lives of children and breaking the intergenerational cycle of poverty. She is a board member and recent past chair of the East Lake Foundation, established to revitalize the East Lake community, and is widely involved in other civic

organizations, including serving as a trustee of the Tull Charitable Foundation and the Penland School of Craft.

Mark Hanson is a partner with the global law firm Jones Day and leads the capital markets practice for its Atlanta office. He has more than 30 years of experience advising companies in complex financing and corporate transactions and represents companies involved in all facets of the media and entertainment, broadcasting, telecommunications and information technology industries. Hanson is also a member of Jones Day's global corporate governance team and advises public and private company boards of directors on governance and fiduciary duty issues. In addition to leading fundraising events for the University of Virginia and the Lovett School, he has served as a trustee of the Atlanta Botanical Garden.

Also known as Coach K, **Kevin Lee** is the cofounding partner of Quality Control Music, a record label featuring top artists such as Migos, Lil Baby, Lil Yachty and City Girls. Lee and his Quality Control cofounder Pierre "Pee" Thomas have been named Executives of the Year by Billboard Magazine and Innovators of the Year by Variety and have expanded their business to represent sports stars such as New Orleans Saints running back Alvin Kamara and Detroit Lions running back D'Andre Swift. In 2020, Quality Control's film executive team produced the movie "Ice Cold," which was featured at the Tribeca Film Festival and premiered on YouTube Originals. Lee served as co-chair of Atlanta's 2019 REVOLT Summit.

Melissa Proctor is the chief marketing officer for the Atlanta Hawks and State Farm Arena, where she oversees the operations of marketing teams including direct response, digital content, advertising and promotions and spearheads internal corporate employee initiatives and executive communication. She began her career with Turner Broadcasting Systems, holding senior brand development and strategy leadership positions for Turner Entertainment Networks, Cartoon Network and Turner Media Group. While at Turner, she also led corporate culture initiatives to foster employee engagement, collaboration and innovation. In 2021, Proctor was honored with Adweek's CMO Award.

About the High Museum of Art

Located in the heart of Atlanta, the High Museum of Art connects with audiences from across the Southeast and around the world through its distinguished collection, dynamic schedule of special exhibitions and engaging community-focused programs. Housed within facilities designed by Pritzker Prize-winning architects Richard Meier and Renzo Piano, the High features a collection of more than 18,000 works of art, including an extensive anthology of 19th- and 20th-century American fine and decorative arts; major holdings of photography and folk and self-taught work, especially that of artists from the American South; burgeoning collections of modern and contemporary art, including paintings, sculpture, new media and design; a growing collection of African art, with work dating from prehistory through the present; and significant holdings of European paintings and works on paper. The High is dedicated to reflecting the diversity of its communities and offering a variety of exhibitions and educational programs that engage visitors with the world of art, the lives of artists and the creative process. For more information about the High, visit www.high.org.

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