

Press Release

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HIGH MUSEUM ATLANTA WINE AUCTION MOVES TO PULLMAN YARDS IN 2026

The nation's largest wine auction to benefit the arts returns March 26-28, 2026, with reimagined experiences and new location

ATLANTA, Jan. 8, 2026 — The High Museum Atlanta Wine Auction today announces an exciting new chapter: Its 34th annual celebration will move to Pullman Yards, Atlanta's premier cultural destination, March 26-28, 2026. Through this new partnership, the Auction will feature a series of elevated events centered on highly curated food and wine experiences, all to benefit the High's mission to inspire and connect our community through art.

In addition to the change of venue, this year the Palette & Pour Reception on Friday, March 27, offers an additional opportunity to enjoy exceptional pours from participating wineries and bites from some of the city's most acclaimed restaurants. Traditionally reserved for Benefactor package holders, this reimagined event now opens the evening to individual ticket holders, providing more guests the chance to sip, savor and celebrate. Early bird tickets for this event can be purchased for \$175 on the [High's event webpage](#).

Each year, the Wine Auction brings together wine lovers and connoisseurs to celebrate a cherished cultural tradition, enjoying remarkable food and wine from top culinary talent and renowned vintners across the nation. For more than three decades, the event has raised over \$42 million in support of the High's mission-driven programming, dynamic exhibitions and student-focused art initiatives. From intimate Winemaker Dinners to the lively Palette & Pour tasting reception and the marquee Live Auction Luncheon — featuring multicourse cuisine, premier wine pairings and exclusive, one-of-a-kind auction lots — these signature experiences together create an unforgettable celebration of wine, food and community.

“Our Wine Auction has grown by leaps and bounds over the past 30 years, and this was the right time to make evolutionary changes that ensure the Auction continues to be a signature event for the High and Atlanta,” said the High's Director Rand Suffolk. “Pullman Yards is intricately intertwined with the arts in the city, so they are a fitting partner for our biggest fundraiser that is so essential to the High's mission.”

“We are thrilled to welcome the High Museum’s Wine Auction to Pullman Yards for this exciting new chapter of one of Atlanta’s most anticipated annual events,” said Pullman Yards cofounders Adam Rosenfelt and Maureen Meulen. “For nearly a century, the High Museum has profoundly impacted our city through its collections, exhibitions and community programming, and we share in its mission to celebrate creativity and culture. Together, we look forward to hosting an unforgettable event that celebrates the arts, community and the spirit of Atlanta.”

Since 1993, the Auction has been the largest annual fundraiser for the High’s exhibitions and educational programs. The Dick Denny Paddle Raise, which was established in 2006 and takes place during the event’s Live Auction, has contributed more than \$2.1 million to the museum’s [Art Access](#) student field trip program.

The **2026 Wine Auction cochairs** are **Elizabeth Ralls** and **Erica A. Thomas**. Ralls has deep ties to the city, serving as the president of Buckhead Crown Media and publisher of Atlanta Homes & Lifestyles magazine. Ralls’s prior involvement with the Wine Auction has been through the magazine, which has served as the Auction’s media sponsor for many years. A passionate food enthusiast, Thomas brings an in-depth knowledge of Atlanta’s food and beverage scene to the Auction. In 2013, she combined her culinary interests with her background in corporate and influencer marketing to build her personal brand, Eating With Erica, which has worked with more than 250 companies.

The **2026 Winery of Honor** is **ZD Wines**. Founded by Norman and Rosa Lee deLeuze in 1969, family owned and operated ZD Wines is based in Napa Valley with certified organic vineyards in both the Rutherford and Carneros American Viticultural Areas. The family produces world-class wines defined by quality, consistency and style while focusing on sustainable farming practices and using certified organic grapes. Beyond its vineyards, ZD Wines is home to a luxurious hospitality center that welcomes guests for tasting events and unobstructed views of the valley floor. The Winery of Honor designation also acknowledges the vineyard’s relationship with the High, as ZD Wines has been a supporter since the Auction’s inception in 1993. Accepting the award on behalf of ZD Wines is Teresa D’Aurizio, the vineyard’s vice president of sales and marketing. D’Aurizio has worked with the deLeuze family since 1998 and leads a dynamic team who supports the family’s commitment to producing top-notch wines in Napa.

For more information and to purchase tickets and benefactor packages, visit the [Wine Auction page](#) on the High’s website.

High Museum Atlanta Wine Auction

Founded in 1993, the High Museum Atlanta Wine Auction is the largest fundraising event for the High Museum of Art. It is the top charity fundraising event in Atlanta and the number one charity wine auction benefiting the arts. Proceeds from the Auction, which have amounted to more than \$42 million over the last 33 years, provide a significant source of funding for the museum’s exhibitions and educational programs and help make possible special exhibitions and partnerships. The Auction also provides funds for dynamic youth education programs, which

draw more than 35,000 schoolchildren to the High each year. For more information, visit the [Wine Auction page](#) on the High's website.

About the High Museum of Art

Located in the heart of Atlanta, the High Museum of Art connects with audiences from across the Southeast and around the world through its distinguished collection, dynamic schedule of special exhibitions and engaging community-focused programs. Housed within facilities designed by Pritzker Prize-winning architects Richard Meier and Renzo Piano, the High features a collection of more than 20,000 works of art, including an extensive anthology of 19th- and 20th-century American fine and decorative arts; major holdings of photography and folk and self-taught work, especially that of artists from the American South; burgeoning collections of modern and contemporary art, including paintings, sculpture, new media and design; a growing collection of African art, with work dating from prehistory through the present; and significant holdings of European paintings and works on paper. The High is dedicated to reflecting the diversity of its communities and offering a variety of exhibitions and educational programs that engage visitors with the world of art, the lives of artists and the creative process. For more information about the High, visit high.org.

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