

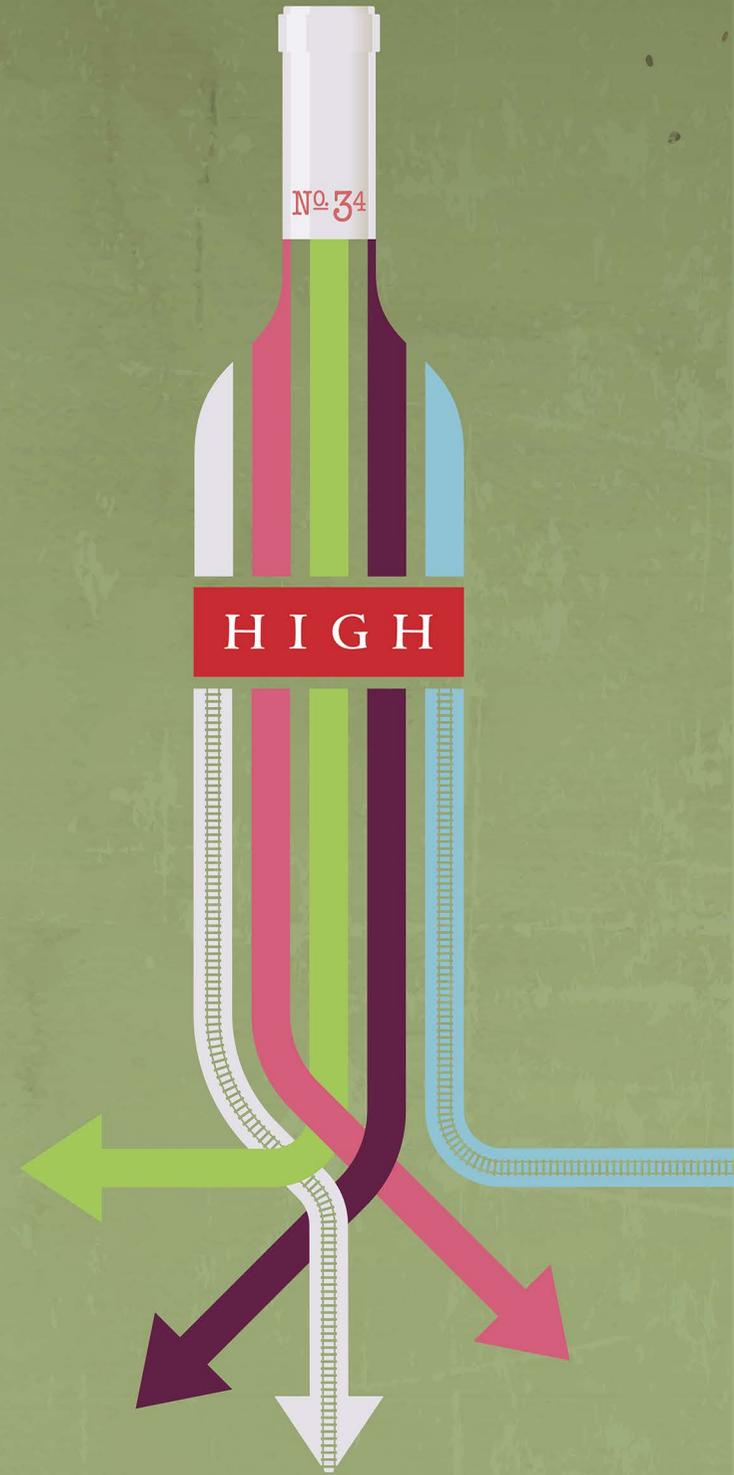


HIGH MUSEUM ATLANTA WINE AUCTION

PARTY WITH A PURPOSE

AT PULLMAN YARDS

MARCH 26 • 27 • 28
2026





The High Museum Atlanta Wine Auction is the Museum's premier fundraising event and a cornerstone of support for the arts in the Southeastern United States.

Over its 34-year history, the Wine Auction has raised over \$40 million, making it one of Atlanta's leading charity fundraisers and one of the nation's largest charity wine auctions supporting the arts. Your support as a benefactor helps ensure the continued success of this landmark event and the extraordinary programs and exhibitions it makes possible.

PULLMAN YARDS

A HISTORIC ATLANTA LANDMARK

Located on the edges of Kirkwood and Edgewood, Pullman Yards has transformed from an industrial powerhouse into Atlanta's premier cultural destination and new home to the High Museum Atlanta Wine Auction.

Built in 1904, the site was central to innovations in rail travel and industry and holds an important place in the history of the Pullman Porters, the nation's first African American labor union. Today, Pullman Yards is a lively hub for arts, culture, and entertainment, featuring rotating exhibitions, film productions such as "The Hunger Games" and "Fast & Furious", and two on-site restaurants—a destination where history, creativity, and community converge.

BECOME A BENEFACTOR

2026 High Museum Atlanta Wine Auction

Join a distinguished community of leaders, collectors, and wine lovers as a Benefactor of the 2026 High Museum Atlanta Wine Auction. Your support helps bring world-class exhibitions, programs, and cultural experiences to Atlanta—while giving you access to an unforgettable weekend of celebration.

As a Benefactor, you'll enjoy exclusive events from Thursday through Saturday, including intimate gatherings with renowned vintners, extraordinary culinary experiences with top chefs, premier tastings of exceptional wines, and special access to the signature moments that define the Wine Auction. Your generosity not only elevates this extraordinary weekend but also strengthens the High's mission to inspire and connect our community through art.

Thank you

We extend our heartfelt thanks to the dedicated members of the Cork Board, whose insight, creativity, and commitment have been instrumental in shaping and supporting the 2026 Wine Auction:

CHARLES ABNEY
DAN BALDWIN
MARGARET DOZIER
MARK HANSON
ROBIN HOWELL
KATIE JOHNSON
CARMEN POPE
CARYL SMITH



**PARTY WITH A
PURPOSE**



CO-CHAIRS

Erica A. Thomas ←

With over a decade of experience in the culinary and lifestyle space, Erica has partnered with Michelin-starred restaurants, award-winning chefs, and James Beard Award-winning culinary talent. Through the Supper Club, she creates meaningful economic impact for chefs and restaurants, while amplifying diverse culinary voices and elevating the dining culture.

The Eating With Erica Supper Club, Erica curates intimate, high-touch dining experiences that bring together accomplished CEOs, philanthropists, entrepreneurs, and influential leaders in Atlanta, West Palm Beach, and beyond. With over 48 luxury dining activations in under two years, her signature events foster community, conversation, and connection—proving that hospitality is an experience, not a price point.

Erica's lifestyle brand has collaborated with notable national brands including Woodford Reserve, Angel's Envy, Walmart, Lexus, LoveSac, Reese Witherspoon's Draper James, and Target. As a leading voice in modern entertaining, her expertise has been featured in *Wine Spectator*, *TIME*, *Southern Living*, *Martha Stewart*, and more. She has served as a monthly FOX 5 contributor for seven years, sharing elevated and approachable hosting inspiration, and has appeared on *The Today Show* and *Good Morning America*.

Elizabeth Ralls ←

A leader in Atlanta's interior design community, she has supported decorative arts and lauded the accomplishments of local creatives in print for 20 years.

A 23-year media veteran, Elizabeth is the CEO of Buckhead Crown Media, which publishes beloved monthly magazine *Atlanta Homes & Lifestyles* in addition to executing three celebrated regional events each year: Southeastern Designer Showhouse; Home for the Holidays Designer Showhouse; and Atlanta Tour of Kitchens.

Elizabeth's husband, John, ignited a shared passion for Burgundy and Bordeaux, though recent trips to Napa and Sonoma have given California's Pinots and ultramarines a seat at their table.

Outside of the office, Elizabeth enjoys volunteer work centered around her family. She is currently Vice President, Membership, of Young Men's Service League-North Atlanta; Parent Support Group Co-Chair at The Lovett School; and is a member of the National Society of Washington Family Descendants; Colonial Dames and Daughters of the American Revolution. Along with her husband and their four active sons, she enjoys being their biggest cheerleader, playing pickleball, and traveling and experiencing new adventures together.

Elizabeth Ralls

Elizabeth first attended the High Museum Wine Auction in 2004 at Lenox Square, and is thrilled to co-chair the 2026 event at its exciting new home: Pullman Yards.

Erica A. Thomas

Erica is the founder of the Eating With Erica lifestyle brand and the Eating With Erica Supper Club, a private members-only dining community redefining how women connect, network, and experience hospitality.

SCHEDULE OF EVENTS

WINEMAKER DINNERS

Thursday, March 26, 2026

A beloved tradition of the High Museum Atlanta Wine Auction, these exclusive dinners pair acclaimed chefs with exceptional vintners for an unforgettable evening of food, wine, and connection across Atlanta. Each event offers a uniquely intimate and flavorful celebration of culinary and winemaking artistry



PALETTE & POUR: A Silent Auction Reception

Friday, March 27, 2026

A reimagining of our highly regarded Vintners' Reception, this newly envisioned evening brings fresh energy to a long-time favorite. Guests will enjoy an elevated grand tasting featuring pours from our esteemed vintners alongside chef stations from some of Atlanta's most celebrated culinary talents.

This year, we are thrilled to integrate our Silent Auction into the event, creating a true touchstone evening of generosity, food, and wine—all coming together to ignite the spirit of the Wine Auction weekend.

RESERVE POUR & LIVE AUCTION:

Saturday, March 28, 2026

The grand finale of the High Museum Atlanta Wine Auction weekend arrives with a refreshed and elevated experience! The day begins with The Reserve Reception, where guests mingle with our vintner partners and enjoy the rare opportunity to taste something truly special from their reserve labels. It's a vibrant, high-spirited kickoff that sets the tone for the celebration ahead.

From there, guests will transition into our signature Live Auction Luncheon—A seated affair that brings added elegance and energy to our most cherished tradition. With exceptional wines and refined culinary experience, as well as the thrilling momentum of bidding on rare bottles, exclusive experiences, and once-in-a-lifetime trips, this luncheon promises to be an unforgettable centerpiece of the weekend.



Visit the Wine Auction's website for more information: high.org/wineauction



BENEFACTOR PACKAGE INFORMATION



SOVEREIGN

\$25,000

\$5,000 of your gift is non-deductible

- Two (2) reservations for the Top Bidders' Dinner (February 2026)
- Four (4) reservations for an in-home Winemaker Dinner (Thursday, March 26)
- Eight (8) tickets to Palette & Pour: A Silent Auction Reception (Friday, March 27)
- Ten (10) reservations for The Reserve Reception and Live Auction Gala Luncheon including a premium table with signage and table concierge service (Saturday, March 28)
- Complimentary valet parking for events on Friday night, March 27 and Saturday, March 28 for the host couple and guests
- Complimentary Museum membership at the Contributing level with an option to upgrade or gift the membership; does not apply to current Director's Circle members
- VIP invitations to High Museum events
- Option to buy additional Winemaker Dinner seats at the Benefactor price of \$800 per seat; limit two (2) additional seats
- Two (2) invitations to the Wine Down 2026 party (post-auction event usually held in May)

IMPERIAL

\$17,500

\$3,500 of your gift is non-deductible

- Two (2) reservations for an in-home Winemaker Dinner (Thursday, March 26)
- Eight (8) tickets to Palette & Pour: A Silent Auction Reception (Friday, March 27)
- Ten (10) reservations for The Reserve Reception and Live Auction Gala Luncheon including a premium table with signage and table concierge service (Saturday, March 28)
- Complimentary valet parking for events on Friday night, March 27 and Saturday, March 28 for the host couple and guests
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- Two (2) invitations to the Wine Down 2026 party (post-auction event usually held in May)

REHOBOAM

\$9,000

\$1,800 of your gift is non-deductible

- Two (2) reservations for an in-home Winemaker Dinner (Thursday, March 26)
- Four (4) tickets to Palette & Pour: A Silent Auction Reception (Friday, March 27)
- Four (4) reservations for The Reserve Reception and Live Auction Gala Luncheon (Saturday, March 28)
- Complimentary valet parking for events on Friday night, March 27 and Saturday, March 28
- VIP invitations to High Museum events
- Option to buy additional Winemaker Dinner seats at the Benefactor price of \$800 per seat; limit two (2) additional seats
- Two (2) invitations to the Wine Down 2026 party (post-auction event usually held in May)

JEROBOAM

\$5,500

\$1,100 of your gift is non-deductible

- Two (2) reservations for an in-home Winemaker Dinner (Thursday, March 26)
- Two (2) tickets to Palette & Pour: A Silent Auction Reception (Friday, March 27)
- Two (2) reservations for The Reserve Reception and Live Auction Gala Luncheon (Saturday, March 28)
- Complimentary valet parking for events on Friday night, March 27 and Saturday, March 28
- VIP invitations to the High Museum events
- Option to buy additional Winemaker Dinner seats at the Benefactor price of \$800 per seat; limit two (2) additional seats
- Two (2) invitations to the Wine Down 2026 party (post-auction event usually held in May)

MAGNUM

\$4,000

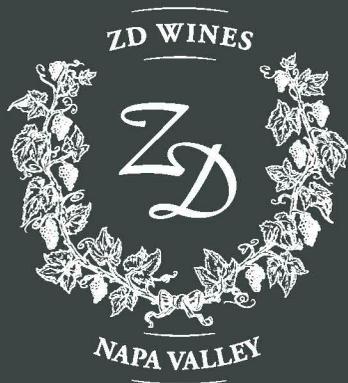
\$800 of your gift is non-deductible

- Two (2) reservations to Palette & Pour: A Silent Auction Reception (Friday, March 27)
- Two (2) reservations for The Reserve Reception and Live Auction Gala Luncheon (Saturday, March 28)
- Complimentary valet parking for events on Friday night, March 27 and Saturday, March 28
- VIP invitation to High Museum events
- Two (2) invitations to the Wine Down 2026 party (post-auction event usually held in May)



Payment or pledge by January 15 will guarantee your name will be included in the 2026 Auction Catalog.

WINERY OF HONOR



For more than five decades, ZD Wines has stood as a pillar of Napa Valley winemaking, defined by a dedication to family, innovation, and a pursuit of “zero defects” in every bottle. Founded in 1969, ZD is named for the initials of the founding partners Gino Zepponi and Norman deLeuze, as well as the engineering term “Zero Defects”. Today, the deLeuze family owns and operates the winery, with second and third-generation members continuing the legacy.



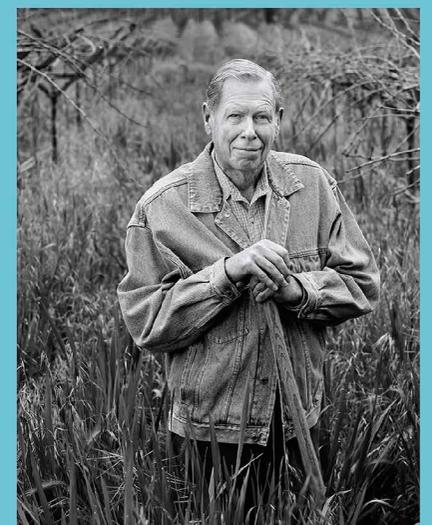
Their certified organic vineyards in both Rutherford and Carneros speak to the family’s deep commitment to sustainable farming, biodiversity, and renewable energy – values that have shaped ZD’s identity since its earliest days.

Over the years, ZD Wines has produced world-class Chardonnay, Cabernet Sauvignon, Pinot Noir, and Sauvignon Blanc, continuously recognized for their quality, consistency, and style. The winery also pushes the boundaries of expression with projects such as Abacus, their solera-style, multi-vintage Reserve Cabernet blend. Beyond the cellar, ZD is known for philanthropy and community-building, raising over \$1 million to support causes ranging from non-toxic cancer research to youth development.

Visitors to ZD’s Rutherford hospitality center experience more than extraordinary wine – the winery offers sweeping views of the valley floor, contemporary tasting spaces designed for connection, and an atmosphere infused with the warmth of a truly family-driven enterprise. It is this spirit that has guided their enduring 34-year relationship with the High Museum Atlanta Wine Auction, making ZD one of the longest-standing and most beloved participants in our history.

This year, we are proud to honor ZD Wines – not only for their benchmark wines, but for their unwavering loyalty to this event and the Atlanta community. Accepting this recognition on behalf of the deLeuze family is **Teresa D’Aurizio**, Vice President of Sales & Marketing, and an integral part of ZD’s story for over 25 years. Teresa joined ZD in 1998 and has become a steward of the brand, leading a dynamic team and representing the winery across the country with her signature warmth, humor, and unmatched hospitality. Guided by her personal motto, *“Have ZD Wines, Will Travel,”* Teresa embodies the very spirit of ZD – one rooted in passion, friendship, and a belief that great wine brings people together.

ZD Wines has been part of the Wine Auction for over 30 years, making them a beloved member of our extended family. We are proud to celebrate their leadership, legacy, and extraordinary contributions to the world of wine – and to this event we all hold dear.



THE DICK DENNY PADDLE RAISE

Lighting the Way for the Next Generation

Celebrating 21 Years of Transforming
Young Lives Through Art

Since 2006, the Dick Denny Paddle Raise has made an extraordinary investment in the High's education programs—opening doors, expanding horizons, and inspiring creativity in hundreds of thousands of students across our community.



YOUR PADDLE MAKES THIS POSSIBLE!

In FY25 alone,
18,099
Title I students
received:

- **Free admission** to the High
- **Free transportation**, removing the biggest barrier to access
- **Free teacher resources and classroom materials**
- **A Welcome Back pass**, inviting each child to return with their family

These aren't just visits—they are moments that can spark curiosity, confidence, and a lifelong connection to the arts.

A Legacy of Access
and Opportunity

Since the inception of
Art Access, more than
428,938
students have experienced the transformative power of the museum, many for the very first time. Research shows that more than 60% of adults who visit cultural institutions began doing so as children. With your support, we can continue to ignite that first spark.



HIGH MUSEUM OF ART EXHIBITIONS

Viktor&Rolf. Fashion Statements

October 10, 2025 – February 8, 2026

For more than three decades, Dutch fashion artists Viktor Horsting and Rolf Snoeren have explored the boundaries between haute couture and art with breathtaking virtuosity. The self-confessed fashion world outsiders have garnered critical acclaim for their unconventional designs, and their creations have been embraced by artists including Cardi B, Lady Gaga, Madonna, and Tilda Swinton. The High is the exclusive U.S. venue to present this exhibition, the first major retrospective of their work. The exhibition features more than 100 of Viktor&Rolf's most daring and avant-garde works, designed for the runway and beyond, that reflect the duo's passions, obsessions and singular vision.

Isamu Noguchi: "I am not a designer"

April 10, 2026 – August 2, 2026

Although Isamu Noguchi declared in 1949, "I am not a designer," the internationally acclaimed artist's work exemplifies the broadest definition of design and harmonizes art, architecture, and nature. In spring 2026, the High will debut the artist's first design retrospective in over 20, featuring nearly 200 objects spanning all facets of his creative output. The exhibition coincides with the 50th anniversary of "Playscapes," a bicentennial gift for the city of Atlanta commissioned by the High in collaboration with the City of Atlanta Parks Department and the only one of Noguchi's playgrounds built in the United States during his lifetime.

"Amy Sherald: American Sublime"

May 15, 2026 – September 27, 2026

The High Museum of Art is proud to join the national tour for "Amy Sherald: American Sublime", the acclaimed mid-career retrospective for the Georgia native and the largest exhibition of her work to date. Featuring a broad range of paintings made from 2007 to 2024, the presentation will include many of Sherald's most iconic works, along with rarely seen paintings spanning her career. Born in Columbus, Georgia, Sherald has deep ties to Atlanta and to the High. She trained as a painter in the city and graduated from Clark Atlanta University. In 2018, the High awarded her its annual David C. Driskell Prize in African American Art and Art History, the first national award to recognize the importance of African American art. The museum also presented "The Obama Portraits Tour," featuring her renowned portrait of former First Lady Michelle Obama, in 2022.

YOUR SUPPORT HELPS MAKE EXHIBITIONS LIKE THESE POSSIBLE! FOR MORE INFORMATION, VISIT [HIGH.ORG/EXHIBITIONS](https://high.org/exhibitions)



THE HIGH MUSEUM ATLANTA WINE AUCTION RAISES A GLASS TO OUR SPONSORS

PRESENTING SPONSOR



HIGH

PARTY WITH A PURPOSE

YOUR BENEFACTOR SUPPORT
MAKES THE DIFFERENCE.

The celebration starts with you!

Website	high.org/wineauction
Phone	404.733.5335
Email	WineAuctionInfo@high.org



@HighMuseumWine

HIGH